

JAY-ANN CASTAÑARES

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SUMMARY

WordPress Developer with 7+ years of experience specializing in custom theme development, Elementor page builder, custom post types, and Advanced Custom Fields (ACF). Experienced in leading website projects from planning through deployment and ongoing maintenance, working directly with clients, and collaborating with cross-functional teams to consistently deliver quality websites that meet both business objectives and client requirements.

WORK HISTORY

Logix BPO — Cebu, PH

Senior Web Developer, 02/2025 - Present

Leading a team of 2–3 developers in delivering client website projects, developing custom WordPress themes with Tailwind CSS and ACF, building WordPress websites with Elementor, and coordinating directly with clients.

Proweaver, Inc — Cebu, PH

Supervisor / Assistant Supervisor, 11/2021 – 02/2025

Managed and mentored 20+ developers, QA specialists, administrative staff, and team leads, handling website modification requests and ongoing maintenance of client websites. Coordinated with multiple teams to deliver outputs, streamline workflows, and maintain consistent quality standards across projects.

Lead / Senior Lead Developer, 07/2020 – 11/2021

- Led and supported a 6–10-member development team, handling task assignments, training, and day-to-day technical guidance.
- Reviewed client website instructions, coordinated with other teams when needed, and supported developers in their task execution.
- Performed QA checks to ensure member’s output accuracy and alignment with client requirements.
- Improved internal development processes and contributed to WordPress security enhancements for company custom themes by strengthening access controls and reducing potential vulnerabilities.

Front-end Web Developer, 08/2017 – 07/2020

- Performed QA for newly launched websites, handled deployment to live domains, and conducted server checks.
- Managed critical and priority accounts, performed malware checks, and mentored new developers.
- Maintained and updated websites based on client requests using custom WordPress themes, Divi, and Elementor.

Convergys — Cebu, PH

Technical Support Representative, 07/2016 – 06/2017

Provided customer service and technical support for US-based customers (Spectrum, formerly Time Warner Cable), troubleshooting internet and network connectivity issues while assisting customers in resolving service disruptions and ensuring a positive service experience.

EDUCATION

Eastern Visayas State University – Ormoc City Campus

Bachelor of Science in Information Technology

Graduated: 2016

SKILLS

Technical: HTML, CSS, JavaScript, PHP, WordPress, Elementor, Divi, ACF, Bootstrap, Tailwind CSS, Git, Figma, Xara, hosting & domain setup, website deployment

Soft: Time management, problem-solving, analytical thinking, delegation, QA